



# RaiseRight™



## **What is RaiseRight?**

RaiseRight is a gift card fundraising program for Peace Lutheran Academy. You purchase gift cards at face value and a percentage of the face value (the “rebate”) is donated to the Academy. Rebates range from 1% to 20% depending on the merchant. Over 750 merchants participate in this program which means gift cards for your favorite vendors are probably available for purchase.

## **What types of gift cards are available?**

There are two types of gift cards—physical/hard cards and electronic/eGift cards.

### **Physical gift cards** can be purchased:

- 1) In-person with cash or check at the Scrip counter or church office at no cost to you;
- 2) via the RaiseRight.com website;
- 3) or via the RaiseRight mobile app.

Depending on the purchase method you choose, there may be a small fee. If payments are pulled from your bank account, the fee is \$0.15 per purchase; if using your credit card, it is 2.6% of the purchase price. There is no fee if you select the *Pay Coordinator Directly* option.

Physical card purchases made via the website/app may be sent to the *Scrip Coordinator* (i.e., to Peace Lutheran Church) or to your home (for a small fee).

If you select, *Pay Coordinator Directly*, print/screenshot the order form from the website/app and bring it along with your payment to the Scrip counter or church office. The Scrip Coordinator will place your order for pick-up the following Monday.

Many physical cards have a reloadable feature, so you can add funds regularly or as needed, and use the same card over and over. Using the website/app, simply select, “Add Card,” to add your card to your online “Wallet.” Then select, “Add Funds,” as desired.

### **eGift cards** can be purchased:

- 1) via the RaiseRight.com website;
- 2) or via the RaiseRight mobile app.

eGift card purchases will be added to your online “Wallet”; the funds are available for immediate use. Please note, the *Pay Coordinator Directly* payment option should not be used for eGift cards, only physical cards.

### Note these items:

- 1) All fees are added to the cost of the order and paid by the purchaser.
- 2) If using the website/app, there is some setup required to create your RaiseRight account and link RaiseRight to your bank account. See the RaiseRight Quick Start Guide for more information.
- 3) Credit card information can be entered at payment time and saved for future orders.



RaiseRight™



***What options are available with my RaiseRight rebates?***

The Scrip Tuition Credit Program allows Academy families to use 30% of their rebates as a tuition credit. It also gives non-academy families, friends, grandparents, and other family members the ability to donate 30% of their rebates to an Academy family. Families can, instead choose to donate 100% of their rebates to the Academy, or to receive the rebate themselves.

***Are there any tax implications?***

We have a short form called a "Gift Card Program Agreement" that needs to be filled out and signed by each family participating in the RaiseRight program. Because of the above rebate options, the IRS now requires us to keep track of how each family distributes their rebates and which Academy family they sponsor. All DONATED rebates are potentially tax deductible. Any tax deductions will appear on your January contribution statement.

If you have questions or need assistance, you can contact the Scrip Coordinator at [jgoltermann@peacesussex.org](mailto:jgoltermann@peacesussex.org) or Barry Wurster at [bwurster@peacelutheranacademy.org](mailto:bwurster@peacelutheranacademy.org).